

United States Bankruptcy Court  
61288, Houston TX 77208SOUTHERN DISTRICT OF TEXAS P.O.Box  
(Houston Division)

PROOF OF CLAIM

Name of Debtors

☒ Stage Stores, Inc., a Delaware corporation  
☐ Specialty Retailers, Inc., a Texas corporation  
☐ Specialty Retailers, Inc. (NV), a Nevada corporation

\*place an "x" beside the name of the Debtor you are filing a claim against

Case Number

00-35078-H2-11  
 00-35079-H2-11  
 00-35080-H2-11

Creditor ID#: 788-35067

Name of Creditor (The person or other entity to whom the debtor owes money or property):

Kmxl

☐ Check box if you are aware that anyone else has filed a proof of claim relating to your claim. Attach copy of statement giving particulars.

United States Bankruptcy Court  
Southern District of Texas  
FILED

JUN 30 2000

Name and address where notices should be sent:

\*\*\*\*\*AUTO\*\*ALL FOR AADC 640

Kmxl  
 PO Box 426  
 Carthage MO 64836-0426



☒ Check box if you have never received any notices from the bankruptcy court in this case

☐ Check box if the address differs from the address on the envelope sent to you by the court.

Michael N. Milby, Clerk

Account or other number by which creditor identifies debtor:

377

Check here ☐ replaces if this claim ☐ amends a previously filed claim, dated: \_\_\_\_\_

## 1. Basis for Claim

- ☐ Goods sold  
☐ Services performed  
☐ Money loaned  
☐ Personal injury/wrongful death  
☐ Taxes  
☒ Other Advertising

☐ Retiree benefits as defined in 11 U.S.C. § 1114(a)  
☐ Wages, salaries, and compensation (Fill out below)

Your SS#: \_\_\_\_\_

Unpaid compensation for services performed  
 from \_\_\_\_\_ to \_\_\_\_\_  
 (date) (date)

2. Date debt was incurred: 4/5/00

3. If court judgment, date obtained:

4. Total Amount of Claim at Time Case Filed: \$ 510

If all or part of your claim is secured or entitled to priority, also complete Item 5 or 6 below.

☐ Check this box if claim includes interest or other charges in addition to the principal amount of the claim. Attach itemized statement of all interest or additional charges.

## 5. Secured Claim.

☐ Check this box if your claim is secured by collateral (including a right of setoff).

Brief Description of Collateral:

- ☐ Real Estate ☐ Motor Vehicle  
☐ Other All personal and intangible property of Debtor's Estate

Value of Collateral: \$ \_\_\_\_\_

Amount of arrearage and other charges at time case filed included in secured claim, if any \$ \_\_\_\_\_

## 6. Unsecured Priority Claim.

☐ Check this box if you have an unsecured priority claim

Amount entitled to priority \$ \_\_\_\_\_

Specify the priority of the claim:

Wages, salaries, or commissions (up to \$4,300)\* earned within 90 days before filing of the bankruptcy petition or cessation of the debtor's business, whichever is earlier - 11 U.S.C. § 507(a)(3)

Contributions to an employee benefit plan - 11 U.S.C. § 507(a)(4).

Up to \$1,950\* of deposits toward purchase, lease, or rental of property or services for personal, family, or household use - 11 U.S.C. § 507(a)(6).

Alimony, maintenance, or support owed to a spouse, former spouse, or child - 11 U.S.C. § 507(a)(7).

Taxes or penalties owed to governmental units - 11 U.S.C. § 507(a)(8).

Other - Specify applicable paragraph of 11 U.S.C. § 507(a-\_\_\_\_\_).

\*Amounts are subject to adjustment on 4/1/98 and every 3 years thereafter with respect to cases commenced on or after the date of adjustment.

7. Credits: The amount of all payments on this claim has been credited and deducted for the purpose of making this proof of claim.

8. Supporting Documents: Attach copies of supporting documents, such as promissory notes, purchase orders, invoices, itemized statements of running accounts, contracts, court judgments, mortgages, security agreements, and evidence of perfection of lien. DO NOT SEND ORIGINAL DOCUMENTS. If the documents are not available, explain. If the documents are voluminous, attach a summary.

9. Date-Stamped Copy: To receive an acknowledgment of the filing of your claim, enclose a stamped, self-addressed envelope and copy of this proof of claim.

This Space Is for Court-Use-Only

Date

6/28/00

Sign and print the name and title, if any, of the creditor or other person authorized to file this claim (attach copy of power of attorney, if any):

Ronald L. Petersen  
 President

Penalty for presenting fraudulent claim: Fine of up to \$500,000 or imprisonment for up to 5 years, or both. 18 U.S.C. §§ 152 and 3571.

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# REYNOLDS MEDIA SERVICES

2425 FOUNTAINVIEW, STE. 355 HOUSTON, TX 77057 (713) 977-3778 FAX (713) 977-3774

## RADIO ORDER FORM

Date: 1/31/2000  
 To: Jim Day  
 Station/City: KMXL-FM Carthage, MO  
 Fax: (417) 358-1278  
 From: Stephanie Concialdi - Beth Reynolds  
 Re: Stage Stores, Inc. 2000 Buys 1/00 - 7/00

Attn Rep: Following are 6 radio buys for Stage Stores, Inc. Please use the same schedule for each flight date listed. Do not hesitate to call me with questions.

Events:	Flight Dates: (see exact times on schedule below)	Spot Length:
One Day Sale	We 2/9 (2pm start) - Th 2/10 (5pm cut-off)	:60
One Day Sale	We 3/8 (2pm start) - Th 3/9 (5pm cut-off)	:60
One Day Sale	We 4/5 (2pm start) - Th 4/6 (5pm cut-off)	:60
One Day Sale	We 5/3 (2pm start) - Th 5/4 (5pm cut-off)	:60
One Day Sale	We 6/7 (2pm start) - Th 6/8 (5pm cut-off)	:60
One Day Sale	We 7/19 (2pm start) - Th 7/20 (5pm cut-off)	:60

Net \$255  
 Net \$255

### ONE DAY SALE (same schedule for each One Day Sale listed above)

TIMES	M	TU	W	TH	F	SA	SU	SPOTS	GROSS RATE
2P - 7P			5					5	20.00
6A - 5P				10				10	20.00
Total			5	10				15	\$ 300.00

Total Gross Amount for all Flights: \$1,800.00

Total Net Amount for all Flights: \$1,530.00

Please acknowledge receipt of the above orders by signing and faxing back to (713) 977-3774.

Rep Signature

*Jim Day*

Date

*1/31/00*

① All invoices must have spot times listed.

② All invoices should be sent to Stage Stores, Inc. c/o Reynolds Media Services 2425 Fountainview, Suite 355 Houston, TX 77057.

③ Stage Stores, Inc. is responsible for payment of all Stage/Bealls/Palais Royal invoices. All invoices are approved by Reynolds Media Services and sent to Stage Stores, Inc. for payment.